



# Long Island Dressage Association

*Be Part of the LIDA Movement!*

## Hello Equine Enthusiasts!

The Long Island Dressage Association is a not-for-profit sports organization established in 1974 and is the second oldest GMO recognized by the USDF. The Long Island Dressage Association was formed by a small group of dressage enthusiasts to raise the standard of horsemanship in our area by developing educational programs consisting of clinics, seminars and other educational activities, promoting dressage competitions and good sportsmanship, and is currently celebrating over 40 years of wholesome fun with horses.

In order to help keep dressage alive on Long Island, we need your help. We are currently seeking sponsors to help us support our club and growth of this sport. There are many expenses that are incurred throughout the year, namely all necessary show personnel; such as judges, technical delegates, announcers and show management personnel, as well as the facility rental and the numerous hidden costs behind the scenes of a horse show, such as manure removal, port-a-lavs, and hotel expenses for all show personnel ... and the expense of purchasing our ribbons & trophies. There is also the expense of running our clinics and educational events throughout the year, as well as our annual year end awards dinner. As a small club, we depend on our generous sponsors for their financial support and gifts.

- Donate goods or services
- Donate prize money (any amount) or a gift of any kind
- Donate a raffle item
- Donate a door prize
- Sponsor a class, division or ribbon at one of our recognized or schooling shows
- Place an ad in our show program
- Purchase show grounds advertising
- Buy A Dressage Letter

Donating raffle items and door prizes is an excellent way to support your club! These items can be raffled off at any of our horse shows, clinics or educational events or become part of one of our awesome gift baskets at our LIDA annual year end awards dinner. No item is too small or too big! Want to donate an item but do not have the time to drop it off – we will pick it up! Anyone wishing to donate a new/unused item, please contact Mary Mulcahy, Sponsorship Chairperson, at [president@lidressage.com](mailto:president@lidressage.com) Please take a moment to consider sponsoring your club and helping us to help you! We want to keep Dressage alive and well on Long Island for years to come!

Should you have any questions about Sponsorship opportunities, please contact Mary Mulcahy, President, at [president@lidressage.com](mailto:president@lidressage.com).

**On behalf of the LIDA Board, please accept our thanks for your support!**



# Long Island Dressage Association

## *LIDA Sponsorship Opportunities*

### **Rent the Dressage Ring for the Entire Show Series**

For all your advertising needs! Continuous announcement of your name/business throughout the entirety of our LIDA dressage shows (both recognized and schooling shows), as well as recognition in our show programs, monthly newsletter, web site, social media, and your name/business displayed prominently near the ring for all LIDA shows.

Rent the Dressage Ring	\$1,000.00
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### **Division Sponsorship**

Sponsor one of our Dressage Show Divisions: Introductory Level, Training Level, First Level, Second Level, Third Level, Fourth Level, Prix St. Georges, Intermediate, Grand Prix, Musical Freestyle, Dressage Seat Equitation, or USDF Rider Tests.

Division Sponsorship	\$75.00
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### **Ribbon Sponsorship**

Grand Champion Ribbon	\$35.00
Reserve Champion Ribbon	\$25.00
Show High Score	\$40.00

### **Program Advertising**

Full Page Color	\$100.00
Half Page Color	\$50.00
Business Card Color:	\$20.00

Please email artwork to Mary Mulcahy at [president@lidressage.com](mailto:president@lidressage.com)



# Long Island Dressage Association

## LIDA Show Advertising & Sponsorship Form

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

### SHOW ADVERTISING

- \$1,000.00 - "Rent the Dressage Ring"
- \$100.00 - Full Page Color Ad\*
- \$50.00 - Half Page Color Ad\*
- \$20.00 - Business Card Color Ad\*

*\*for Recognized Show Program*

### CLASS DIVISIONS & RIBBON SPONSORSHIPS

- \$75.00 – Division Sponsorship of Your Choice

*Which Division would you like to Sponsor: \_\_\_\_\_  Or Let Us Choose*

- \$35.00 – Grand Champion Ribbon for One Show
- \$25.00 – Reserve Champion Ribbon for One Show

*Category:  Junior Rider  Adult Amateur  Open  Let Us Choose*

- \$40.00 – Show High Score Ribbon for One Show

*Category:  Junior Rider  Adult Amateur  Open  Let Us Choose*

*Would You Like to Dedicate your Division or Ribbon Sponsorship in the Name/Memory of a Person/Pet (Please Print): \_\_\_\_\_*

**Submit Completed Form with Your Check Made Payable to LIDA  
to  
LIDA c/o Mary Mulcahy - PO Box 545, Greenport, NY 11944**